Social Media Schedule

Circle of Friends

Hashtag: #CircleOfFriends

July 10th: Brief description of Circle of Friends and Ross Szabo (picture of speaker)

July 14th: More about Circle of Friends and how it benefits FSSI

July 18th: More information about speaker, Ross Szabo and his presentation (picture of speaker)

July 22nd: Include that this is 13th annual Circle of Friends and cost of tickets

July 26th: Include all sponsorships (pictures of sponsors)

July 29th: Talk about success of last year’s Circle of Friends event, and how we anticipate another great event this year

August 2nd: Talk about hashtag that can be used for people who are active on social media during this year’s Circle of Friends event.

August 6th: What to expect at this year’s event, 13th annual Circle of Friends

August 11th: Encourage those who attend the event to share their experience on social media using hashtag #InTheLoop

August 14th: Reiterate what Circle of Friends purpose is, and information about speaker, Ross Szabo (picture of speaker)

August 16th: Include how today is the last day to RSVP for the Circle of Friends Event. Maybe include cost of ticket again